



## Join The 2017 Beehive Drive Event

As a 501(c)3 organization, the BHD was created to provide charitable contributions to Utah's children, communities, and heroes through donations, scholarships, grants, and our History & Education Program.

Join our 12th Annual BHD Event as exotic car enthusiasts come together from around the U.S. for a week of fun surrounded by Utah's spectacular scenery.

### July 10, 2017

The 2017 Official Route begins Monday at the Utah Motorsports Campus (UMC) where participants will have access to a world class racetrack and licensed instructors to see exactly what their cars can do.

### July 11-13, 2017

Each day, we visit a special Utah community for a lunchtime car show and presentation of scholarships and grants. We provide free lunch, t-shirts, hats and posters while sharing our unique group of performance cars. Each community has prepared for months for our arrival. The excitement of the children alone will put a permanent smile on your face!

### July 13, 2017

We top off our drive Thursday with our 2017 "Sweet Cars & Big Hearts" Gala & Auction in Deer Valley, Utah. Participants will be joined by local personalities and entertainment to celebrate a wonderful week and end in the spirit of giving.

### Sponsors & Donors

#### Wes Johnson

Wes@BeehiveDrive.org  
801-201-6600

### Entries & Registration

#### Shauna Mabey

Shauna@BeehiveDrive.org  
415-672-4810

### Gala Tickets & Seating

#### Val Ekins

Val@BeehiveDrive.org  
435-840-3274

### Auction Donations

#### Jodi Atwood

Jodi@BeehiveDrive.org  
801-792-9391

**2017**  
SCHEDULE

Monday, July 10th

**Track Day:** UMC, TOOELE

**Welcome Luncheon**

**Dinner & Recap:** DEER VALLEY

Tuesday, July 11th

**Breakfast:** DEER VALLEY

**Lunch:** BRIGHAM CITY

**Dinner & Recap:** DEER VALLEY

Wednesday, July 12th

**Breakfast:** DEER VALLEY

**Lunch:** SANTAQUIN

**Dinner & Recap:** DEER VALLEY

Thursday, July 13th

**Breakfast:** DEER VALLEY

**Lunch:** ROOSEVELT

**Gala & Auction:** DEER VALLEY



## 2017 Track Day and Gala & Auction Package

Join Us for Our One-Day Track Experience and 2017 Gala & Auction

### JULY 10TH

Drive your own high-performance sports-car on one of the most awarded tracks in the world at Utah Motorsports Campus in Tooele-- great alternative for those who can't join us for the entire week. Space is limited to 10 cars.

Each Track Day and Gala & Auction Package includes one driver and one guest for the day. Professional drivers will be available to provide ride alongs and driving instruction.

Track Day includes goodie bag, credentials, breakfast, morning track session, welcome luncheon, afternoon track session, and end-of-day UHP escorted parade route through Salt Lake City.

Application and approval is required. Cars must pass BHD technical inspection. Track experience is helpful, but not necessary. Drivers must be at least 16 years of age with a valid driver's license.

Drive, mingle, and take lots of pictures!

### JULY 13TH

Wrap up the week with us at our 12th Annual "Sweet Cars & Big Hearts" Gala & Auction at Stein Eriksen Lodge in Deer Valley. Join us for beautiful scenery, entertaining stories, and unique dinner experience. Package includes two tickets. If you would like to purchase a table instead, a discount of \$500 makes a table of eight \$1,000.

**Entry Fee: \$1,000 per car, includes two people for Track Day & Gala**

**Table of Eight for Gala: \$1,000 (normally \$1,500)**

### Application & Approval

**Shauna Mabey**

Shauna@BeehiveDrive.org

415-672-4810

### Registration & Documentation

**Val Ekins**

5357 Horseshoe Drive  
Stansbury Park, Utah 84074

Val@BeehiveDrive.org

435-840-3274

**2017**  
SCHEDULE

Monday, July 10th

**Track Day:** UMC, TOOEE

**Welcome Luncheon**

**Dinner & Recap:** DEER VALLEY

Tuesday, July 11th

**Breakfast:** DEER VALLEY

**Lunch:** BRIGHAM CITY

**Dinner & Recap:** DEER VALLEY

Wednesday, July 12th

**Breakfast:** DEER VALLEY

**Lunch:** SANTAQUIN

**Dinner & Recap:** DEER VALLEY

Thursday, July 13th

**Breakfast:** DEER VALLEY

**Lunch:** ROOSEVELT

**Gala & Auction:** DEER VALLEY



# 2017 Sweet Cars & Big Hearts Gala & Auction

July 13th at the Stein Erikson Lodge in Deer Valley

With 35 gorgeous, high-performance cars on display, our 12th Annual "Sweet Cars & Big Hearts" Gala & Auction is truly unique. Entertainment, local celebrities, and a top-notch dinner are just a part of our celebration. Share car stories, and meet Detroit's own Camilo Pardo, the chief designer of the Ford GT and star of TV's *Motor City Masters*.

Our Auction has the reputation for unique, auto industry-related items, UHP specific experiences, and treasures for everyone.

Bring a date, and enjoy the evening. Honor a loved-one with a table. Reward employees for their achievements. Any way you choose, the BHD Gala is a worth-while, unforgettable experience.

Remember, just by attending, you are supporting Utah's children, communities, and heroes.

**Individual Tickets: \$200**

**Table of Eight: \$1,500**

**Table of Eight with Track Package: \$1,000**

## Gala Tickets & Seating

**Val Ekins**

Val@BeehiveDrive.org  
435-840-3274

## Auction Donations

**Jodi Atwood**

Jodi@BeehiveDrive.org  
801-792-9391

**2017**  
SCHEDULE

Monday, July 10th

**Track Day:** UMC, TOOELE

**Welcome Luncheon**

**Dinner & Recap:** DEER VALLEY

Tuesday, July 11th

**Breakfast:** DEER VALLEY

**Lunch:** BRIGHAM CITY

**Dinner & Recap:** DEER VALLEY

Wednesday, July 12th

**Breakfast:** DEER VALLEY

**Lunch:** SANTAQUIN

**Dinner & Recap:** DEER VALLEY

Thursday, July 13th

**Breakfast:** DEER VALLEY

**Lunch:** ROOSEVELT

**Gala & Auction:** DEER VALLEY



## 2017 BHD Entry Fees & Deadlines

### Application & Deposit

A deposit of \$1,000 is required for consideration. Deadline for completed applications including deposit is March 31, 2017. You will be notified of your status no later than April 30, 2017. If you have been put on a waiting list or declined, your deposit of \$1,000 will be returned in full.

Entry Fee is \$8,000 and includes:

- One room for four-nights at the Stein Eriksen Lodge in Deer Valley, Monday-Thursday (double occupancy)
- An additional room for Monday-Thursday is available (if you would like a separate room for your co-driver) for a fee of \$1,200 to be paid with the balance of the BHD entry fee
- Breakfast, lunch and dinner for the driver and co-driver/passenger Monday-Thursday
- Two Tickets to the 2016 BHD Gala & Auction

### Registration Process

Once accepted, completed BHD registration, all required documents, and the balance of the \$8,000 entry fee is due April 13, 2017. Please use the online registration form at [www.beehivedrive.org](http://www.beehivedrive.org). Otherwise, contact Val Ekins at the number to the right.

Incomplete registrations will be placed on a "Wait List" until all items have been submitted.

### Cancellation

In the event of cancellation prior to May 15, 2017, \$7,000 of the \$8,000 entry fee will be refunded. (\$1,000 deposits are reserved to cover costs associated with application) After May 15, 2017, the deposit of \$1,000 AND the entry fee of \$7,000 will not be refunded.

### Application & Approval

**Shauna Mabey**

Shauna@BeehiveDrive.org  
415-672-4810

### Registration & Documentation

**Val Ekins**

5357 Horseshoe Drive  
Stansbury Park, Utah 84074  
Val@BeehiveDrive.org  
435-840-3274

**2017**  
SCHEDULE

**Monday, July 10th**

**Track Day:** UMC, TOOELE

**Welcome Luncheon**

**Dinner & Recap:** DEER VALLEY

**Tuesday, July 11th**

**Breakfast:** DEER VALLEY

**Lunch:** BRIGHAM CITY

**Dinner & Recap:** DEER VALLEY

**Wednesday, July 12th**

**Breakfast:** DEER VALLEY

**Lunch:** SANTAQUIN

**Dinner & Recap:** DEER VALLEY

**Thursday, July 13th**

**Breakfast:** DEER VALLEY

**Lunch:** ROOSEVELT

**Gala & Auction:** DEER VALLEY



## 2017 Drive Safety & Requirements

All vehicles are required to pass a BHD technical inspection on the morning of July 10, 2017, before participating in any BHD activities. As a minimum, all vehicles must be mechanically sound and equipped with safety belts and suitable high-speed tires. **The BHD inspection is advisory only. Each participant is solely responsible for the mechanical soundness of his/her vehicle.**

Each participant, including co-driver/passengers is required to sign a waiver of liability as a condition of entry to the BHD.

Special BHD legal "parade" license plates will be issued to each car. By April 13, 2017, participants are required to provide vehicle registration, VIN#, and proof of liability insurance--Utah law requires minimum levels of \$25,000 per person, \$65,000 per incident, and \$15,000 property damage. These documents may be uploaded using the online registration form at [www.beehivedrive.org](http://www.beehivedrive.org) or mailed to Val Ekins at the address to the right.

If it is necessary to substitute for an approved car, the BHD Board must approve the proposed substitution. Substitutions of non-eligible cars will not be permitted. This policy is strictly enforced to ensure the integrity of the event.

A special squadron of Utah Highway Patrol Motors will accompany the BHD to facilitate traffic, provide communication, and arrange break-down assistance. All BHD drivers must observe all traffic laws. Infraction of traffic laws is grounds for expulsion from the BHD.

All drivers and passengers are required to wear helmets at the racetrack. (If you do not have one, a loaner will be provided)

### Application & Approval

**Shauna Mabey**

Shauna@BeehiveDrive.org  
415-672-4810

### Registration & Documentation

**Val Ekins**

5357 Horseshoe Drive  
Stansbury Park, Utah 84074  
Val@BeehiveDrive.org  
435-840-3274

**2017**  
SCHEDULE

Monday, July 10th	Tuesday, July 11th	Wednesday, July 12th	Thursday, July 13th
<b>Track Day:</b> UMC, TOOELE	<b>Breakfast:</b> DEER VALLEY	<b>Breakfast:</b> DEER VALLEY	<b>Breakfast:</b> DEER VALLEY
<b>Welcome Luncheon</b>	<b>Lunch:</b> BRIGHAM CITY	<b>Lunch:</b> SANTAQUIN	<b>Lunch:</b> ROOSEVELT
<b>Dinner &amp; Recap:</b> DEER VALLEY	<b>Dinner &amp; Recap:</b> DEER VALLEY	<b>Dinner &amp; Recap:</b> DEER VALLEY	<b>Gala &amp; Auction:</b> DEER VALLEY



## 2017 Required Participant Documentation

The following is mandatory for participation in the 2017 BHD Event. If you are a previous participant, you will not need to provide information already in our system unless details have changed.

1. Approved 2017 Application by April 3, 2017
2. Completed 2017 Registration Form
3. Vehicle information including VIN#
4. Proof of insurance including insuring company and policy number
5. High resolution photo of your vehicle
6. 300-Word description of your vehicle
7. Signed code of conduct and waiver of liability

### Application & Approval

**Shauna Mabey**

Shauna@BeehiveDrive.org

415-672-4810

### Registration & Documentation

**Val Ekins**

5357 Horseshoe Drive  
Stansbury Park, Utah 84074

Val@BeehiveDrive.org

435-840-3274

**2017**  
SCHEDULE

**Monday, July 10th**

**Track Day:** UMC, TOOEE

**Welcome Luncheon**

**Dinner & Recap:** DEER VALLEY

**Tuesday, July 11th**

**Breakfast:** DEER VALLEY

**Lunch:** BRIGHAM CITY

**Dinner & Recap:** DEER VALLEY

**Wednesday, July 12th**

**Breakfast:** DEER VALLEY

**Lunch:** SANTAQUIN

**Dinner & Recap:** DEER VALLEY

**Thursday, July 13th**

**Breakfast:** DEER VALLEY

**Lunch:** ROOSEVELT

**Gala & Auction:** DEER VALLEY